

· FAMILY OWNED ·

Old Ranch

· BRANDS EST. 1965 ·

SPRING / SUMMER 2022

CLASSIC STYLE WITH A FAMILY TRADITION OF QUALITY



family owned family operated

Designed in the beautiful Sierra Nevada, Old Ranch Brands is an homage to our childhood ranch home, where we grew up exploring the forest on our land, raising animals for our local 4-H chapter, learning the value of hard work and that the little things in life often mean the most.

Our father started our family company in 1965, and we're still 100% family owned today. We work alongside our brothers, sister, and extended family, including our employees that have become family to us.

2022 marks 57 years of our family business. We don't take this lightly: only 30% of family businesses survive into the second generation and the COVID-19 pandemic certainly waged a period of nail-biting uncertainty on us, but we are proud to still be standing together today with our family of employees and retail partners.

**Thank you for being part of
our Old Ranch Brands family.**

John Kirsch,
CEO and Owner of Old Ranch Brands

Tom Williamson, Vice President of Sales
& Marketing and Owner of Old Ranch Brands

Kathleen Kirsch Williamson, Design Director,
Head Merchandiser and Owner of Old Ranch Brands



LADIES'
2/15/22 DELIVERY

LADIES' WOVEN TOPS



03LO White 12LO Blue Moon 53LO Salmon



PG51 Blue PG72 Peach



PH07 Green PH67 Cobalt PH71 Cloudburst



RD03 White Floral RD51 Blue Floral



RE77 Jade RE82 Dark Coral RE83 Sapphire



RF03 White Stripe RF51 Blue Stripe



J20052
SAGUARO TANK

100% cotton

	XS	S	M	L	XL	XXL
03LO White						
12LO Blue Moon						
53LO Salmon						
PG51 Blue						
PG72 Peach						
PH07 Green						
PH67 Cobalt						
PH71 Cloudburst						
RD03 White Floral						
RD51 Blue Floral						
RE77 Jade						
RE82 Dark Coral						
RE83 Sapphire						
RF03 White Stripe						
RF51 Blue Stripe						

button front y-neck • smocking on front & back yoke

LADIES' WOVEN TOPS



J22252

CYPRESS SHIRT

100% cotton

	XS	S	M	L	XL	XXL
03LO White						
OC04 Coral						
OC05 Light Blue						
OC22 Gold						
PG51 Blue						
PG72 Peach						
PH07 Green						
PH67 Cobalt						
PH71 Cloudburst						
RD03 White Floral						
RD51 Blue Floral						
RE77 Jade						
RE82 Dark Coral						
RE83 Sapphire						
SA61 Blue Skies						
SA68 Carnelian						
SA69 Velvet Morning						

full button front closure • drop shoulder



03LO

White

OC04

Coral

OC05

Light Blue

OC22

Gold

PG51

Blue

PG72

Peach

PH07

Green

PH67

Cobalt

PH71

Cloudburst

RD03

White Floral

RD51

Blue Floral

RE77

Jade

RE82

Dark Coral

RE83

Sapphire



SA61

Blue Skies

SA68

Carnelian

SA69

Velvet Morning



LADIES' WOVEN TOPS



J19252

PLUMAS SHIRT

100% cotton

	XS	S	M	L	XL	XXL
03LO White						
12LO Blue Moon						
53LO Salmon						
OC04 Coral						
OC05 Light Blue						
OC22 Gold						
PH07 Green						
PH67 Cobalt						
PH71 Cloudburst						
SA61 Blue Skies						
SA68 Carnelian						
SA69 Velvet Morning						

button front y-neck • roll up sleeve w/ tab •
inverted pleat on back yoke



OC04
Coral

OC05
Light Blue

OC22
Gold



PH07
Green

PH67
Cobalt

PH71
Cloudburst

SA61
Blue Skies

SA68
Carnelian

SA69
Velvet Morning

LADIES' WOVEN TOPS



J21652

FLORA SHIRT

100% cotton

	XS	S	M	L	XL	XXL
03LO White						
12LO Blue Moon						
53LO Salmon						
RC75 Denim						
RC80 Natural						
RC81 Deep Coral						

27" front length • 30" back length • y-neck •
tulip hemline • inverted pleat at back yoke



03LO
White

12LO
Blue Moon

53LO
Salmon



RC75
Denim

RC80
Natural

RC81
Deep Coral



M962863

DENALI TANK TOP

100% cotton jacquard knit

	XS	S	M	L	XL	XXL
03 White						
446 Dark Denim						
475 Deep Sea Coral						
1024 Dusty Jade						

- scoop neck • wide, bra-friendly straps
- smocking on back yoke



M05495

TETON TANK TOP

96 cotton / 4 spandex jersey

	XS	S	M	L	XL	XXL
03 White						
27 Black						
446 Dark Denim						
1021 Carnelian						
1023 Crystal Blue						

- 5-button henley • wide, bra-friendly straps
- delicate floral print along neck & placket



M04695

BASIS TOP

96 cotton / 4 spandex jersey

	XS	S	M	L	XL	XXL
03 White						
27 Black						
446 Dark Denim						
1021 Carnelian						
1023 Crystal Blue						

- scoop neck • double neck trim detail



M05695

MAGNOLIA TOP

96 cotton / 4 spandex jersey

	XS	S	M	L	XL	XXL
03 White						
27 Black						
446 Dark Denim						
1021 Carnelian						
1023 Crystal Blue						

- scoop neck • elbow sleeve



LADIES' KNIT TOPS



M900901

BRYCE TANK TOP

100% cotton single jersey

	XS	S	M	L	XL	XXL
03 White						
255 Velvet Morning						
475 Deep Sea Coral						
1020 Impala						
1024 Dusty Jade						

split neck • wide, bra-friendly straps •
embroidered placket • pigment dyed •
heavy wash



M049901

BRYCE TOP

100% cotton single jersey

	XS	S	M	L	XL	XXL
03 White						
255 Velvet Morning						
475 Deep Sea Coral						
1020 Impala						
1024 Dusty Jade						

v-neck • embroidered neckline
• pigment dyed • heavy wash



LADIES' KNIT TOPS



M02595RB
SKYE TANK TOP

95 organic cotton / 5 spandex jersey printed

	XS	S	M	L	XL	XXL
255 Velvet Morning						
446 Dark Denim						

5-button henley • wide, bra-friendly straps •
all-over medallion inspired print



M00795RB
SKYE TOP

95 organic cotton / 5 spandex jersey printed

	XS	S	M	L	XL	XXL
255 Velvet Morning						
446 Dark Denim						

scoop neck • all-over medallion inspired print



LADIES' HOODIES

M978954

RIVER HOODIE

60 organic cotton / 40 polyester fleece

	XS	S	M	L	XL	XXL
03 White						
255 Velvet Morning						
475 Deep Sea Coral						
1020 Impala						
1024 Dusty Jade						

raglan sleeve • metal zipper w/ fabric pull •
princess seams w/ 2 hip pockets •
rib cuffs & sweep



M996863

DENALI BUTTON HOODIE

100% cotton jacquard knit

	XS	S	M	L	XL	XXL
03 White						
446 Dark Denim						
475 Deep Sea Coral						
1024 Dusty Jade						

large functional buttons on oversized placket
• hip pockets • rib cuffs & sweep



M02995

BASIS HOODIE

96 cotton / 4 spandex jersey

	XS	S	M	L	XL	XXL
03 White						
446 Dark Denim						
1021 Carnelian						
1023 Crystal Blue						

jacquard trim at hood trim & cuffs
• hip pockets



LADIES' SKIRTS



P381901

BRYCE SKIRT

100% cotton single jersey

	XS	S	M	L	XL	XXL
255 Velvet Morning						
446 Dark Denim						
475 Deep Sea Coral						

19.5" length • bias cut panels w/ center front & back seams • pigment dyed • heavy wash



P381863

DENALI SKIRT

100% cotton jacquard knit

	XS	S	M	L	XL	XXL
03 White						
446 Dark Denim						
475 Deep Sea Coral						
1024 Dusty Jade						

19.5" length • bias cut panels w/ center front & back seams



P39352

PRIMROSE SKIRT

100% cotton poplin

	XS	S	M	L	XL	XXL
RC75 Denim						
RC81 Deep Coral						
RF03 White Stripe						
RF51 Blue Stripe						

18.5" length • elastic waist • internal drawcord • hip pockets

LADIES' DRESSES



P790863

DENALI TANK DRESS

100% cotton jacquard knit

	XS	S	M	L	XL	XXL
03 White						
446 Dark Denim						
475 Deep Sea Coral						
1024 Dusty Jade						

36.5" length • wide, bra-friendly straps • princess seams • pockets • center back seam



P76095RB

SKYE DRESS

95 organic cotton / 5 spandex jersey printed

	XS	S	M	L	XL	XXL
255 Velvet Morning						
446 Dark Denim						

36.5" length • princess seams • pockets • center back seam



LADIES' DRESSES



P76252

KENAI SHIRTDRESS

100% cotton

	XS	S	M	L	XL	XXL
RC75 Denim						
RC80 Natural						
RC81 Deep Coral						
RF03 White Stripe						
RF51 Blue Stripe						

37.5" length • 5-button placket
• removable belt • pockets



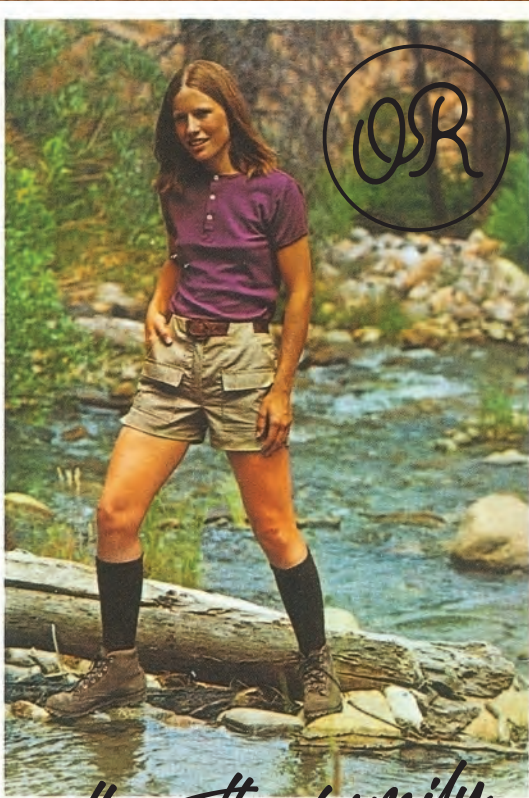
P79452

LAKEN DRESS

100% cotton

	XS	S	M	L	XL	XXL
12LO Blue Moon						
53LO Salmon						
RD03 White Floral						
RD51 Blue Floral						

37.5" length • button placket • pockets



all in the family

Our beautiful Aunt Shiara made her first appearance as a model for our family business in 1972, in our classic Sportif hiking short.

Aunt Shiara and our Uncle Dick ran the K-B Ranch in Klamath Falls, Oregon with our father and their lifelong love for the outdoors continues today in Arizona.





MEN'S

2/15/22 DELIVERY



MEN'S WOVEN SHIRTS



07PV
Green

76PV
Dark Denim

A13552

POWELL SHIRT

100% cotton printed

	S	M	L	XL	XXL
PC38 Dark Blue					
PC48 Grey					
07PV Green					
76PV Dark Denim					

single chest pocket w/ pen slot •
button-down collar • locker loop



A12352

SEQUOIA SHIRT

100% cotton

	S	M	L	XL	XXL
03LO White					
12LO Blue Moon					
53LO Salmon					
LR07 Green					
LR51 Blue					
LR74 Brown					
LT05 Light Blue					
LT76 Dark Denim					

	S	M	L	XL	XXL
LT77 Jade					
LV63 Sage					
LV70 Bombay Brown					
LV75 Denim					
LX38 Dark Blue					
LX48 Grey					
LX78 Leaf Green					

single chest pocket with pen slot • button-down collar • locker loop



LT05
Light Blue

LT76
Dark Denim

LT77
Jade



LV63
Sage

LV70
Bombay Brown

LV75
Denim

LX38
Dark Blue

LX48
Grey

LX78
Leaf Green

MEN'S WOVEN SHIRTS



A12652

ZION SHIRT

100% cotton

	S	M	L	XL	XXL
03LO White					
12LO Blue Moon					
53LO Salmon					
LR07 Green					
LR51 Blue					
LR74 Brown					
LT05 Light Blue					
LT76 Dark Denim					

	S	M	L	XL	XXL
LT77 Jade					
LV63 Sage					
LV70 Bombay Brown					
LV75 Denim					
LX38 Dark Blue					
LX48 Grey					
LX78 Leaf Green					

2 chest pockets w/ button closure • pleats on back yoke



LT05 Light Blue LT76 Dark Denim LT77 Jade



LV63 Sage LV70 Bombay Brown LV75 Denim LX38 Dark Blue LX48 Grey LX78 Leaf Green





MEN'S KNIT SHIRTS



LV63 Sage
LV70 Bombay Brown
LV75 Denim

A12152

SEQUOIA LONG SLEEVE SHIRT

100% cotton

	S	M	L	XL	XXL
03LO White					
12LO Blue Moon					
53LO Salmon					
LV63 Sage					
LV70 Bombay Brown					
LV75 Denim					

single chest pocket with pen slot • locker loop
button-down collar • chambray trim details



D135901

GREAT BASIN TEE

100% cotton single jersey

	S	M	L	XL	XXL
446 Dark Denim					
1027 Bayberry					
1029 Bombay Brown					
1030 Alloy					

single chest pocket • rib neck • side slits • pigment dyed • heavy wash



D409901

GREAT BASIN POLO

100% cotton single jersey

	S	M	L	XL	XXL
446 Dark Denim					
1027 Bayberry					
1029 Bombay Brown					
1030 Alloy					

3-button placket • side slits • pigment dyed • heavy wash



D146954

OZARK 1/4 ZIP PULLOVER

60 organic cotton / 40 polyester fleece

	S	M	L	XL	XXL
388 Dress Blues					
568 Asphalt					
1027 Bayberry					
1029 Bombay Brown					

metal zipper w/ fabric pull • rib cuffs
side slits • half moon inset on collar



TERMS & CONDITIONS

All sales by Sportif Wholesale or Aventura Clothing, referred to hereinafter as "Sportif", are exclusively governed by and subject to the Terms and Conditions contained herein. Requests which add to, vary from or conflict with these Terms & Conditions are expressly rejected and can only be made effective in a written document signed and dated by an officer of Sportif.

Orders are subject to credit approval by Sportif's Banking Factor. Standard Terms are N30 and effective from the date of invoice. Advance payment may be required in some cases. Preseason discounts are issued at the time of invoice. Discounts are extended to merchandise only and not to shipping and handling. We reserve the right to ship orders up to 30 days in advance of the requested ship date. Prices are subject to change without notice. We reserve the right to accept or reject any order.

ORDER CANCELLATIONS/REVISIONS

Order cancellations or revisions over \$1,000.00 must be made through regional sales representative and may result in the loss of preseason terms and discount. All cancellations and revisions must be requested in writing.

CANCELLATIONS WILL NOT BE ACCEPTED WITHIN 30 DAYS OF THE ORDER START-SHIP-DATE.

CLAIMS

Claims against shipments must be made in writing (via mail, fax or email) within 15 days from receipt of goods. Warranty returns will be repaired or replaced at Sportif's option.

RETURNS

All returns, including defective merchandise, must be preauthorized by your account manager within 180 days. Unapproved returns will be refused at the Dealer's expense. Approved returns that are not defective or damaged must be received by Sportif in a condition conducive for resale. Returns may be subject to a 10% restocking fee.

SHIPMENTS

Standard shipping will be F.O.B. Sportif Wholesale, Inc., UPS Ground Service, prepaid and invoiced. All other shipping methods or special shipping instructions need to be clearly stated on your purchase order.

PAST DUE ACCOUNTS/COLLECTION

Past due accounts shall incur a service charge of 1.5% per month, or \$5.00, whichever is greater, for each outstanding invoice. Shipments will be withheld from accounts with past due invoices and/or other charges. Accounts that are more than 60 days past due may be turned over to a collection agency. Buyer agrees to pay the full cost and expense, including attorney's fees incurred by Sportif Wholesale, Inc. for the collection of past due accounts.

EMPLOYEE PURCHASES/VIP PROGRAM

We offer discounts to full-time store employees. Please contact your sales rep or our customer service for details and authorization of our on-line Sales Associate Pro-Deal.

SPRING / SUMMER 2022

FIND YOUR REGIONAL SALES REP

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CANADA REPS

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MEN'S SIZE CHART

SIZE	S	M	L	XL	XXL
NECK	14½"-15"	15¼"-15¾"	16"-16¾"	17"-17¾"	18"-18½"
CHEST (BODY MEASURE)	36"-38"	39"-41"	42"-44"	45"-47"	48"-50"
CHEST (GARMENT MEASURE)	42"	46"	49"	53"	57"
WAIST (BODY MEASURE)	28"-30"	31"-34"	34"-36"	38"-40"	41"-43"
SLEEVE (GARMENT MEASURE)	34"	35"	36"	37"	38"

LADIES' SIZE CHART

SIZE	XS	S	M	L	XL	XXL
CHEST (BODY MEASURE)	34½"-35½"	36½"-37½"	38"-40"	41½"-43"	43½"-44½"	45"-47"
CHEST (GARMENT MEASURE)	38"	40"	42"	45"	48"	52"
WAIST (BODY MEASURE)	27½"	29½"	32"	35"	36½"	39"
HIP (BODY MEASURE)	38½"	40½"	43"	48"	47½"	50"

· FAMILY OWNED ·

Old Ranch

· BRANDS EST. 1965 ·

JOIN THE OLD RANCH BRANDS FAMILY ONLINE:

  @OLDRANCHBRANDS

